



2021 Missouri's Benefits Specialists Symposium "2021 and Beyond"

At the Doubletree Hotel at Westport (located just west of Westport Plaza)
1973 Craigshire Road, St. Louis, MO 63146 Phone 314/434-0100

SPACE IS LIMITED—for maximum online and email promotional listing—respond by August 1!

Thursday September 16 and Friday September 17, 2021

TRADE SHOW HOURS: Thursday 4:30-7:00 p.m. and Friday 8:00 a.m.-3:30 p.m.

(Missouri and Illinois CE credits will be offered)

-- Business casual attire requested --

Please mark your choices below (check all that apply):

Annual Opportunities*:

- Gold Annual Corporate Sponsors \$5,500 (includes one exhibit table plus reserved table for 8 guests, with 2 free attendees (10 total) OR two exhibit tables with 4 free attendees)
- Silver Annual Corporate Sponsors \$4,000 (includes one exhibit table plus 4 guest passes with 2 free attendees (6 total))
- Bronze Annual Corporate Sponsors \$2,500 (Includes one exhibit table with 2 free attendees)

One Day Opportunities:

- Pre Conference Sponsor \$1,500 **One available** (exhibit table, introduce speakers, signage, 2 free attendees)
 - Session Sponsors (4 available) \$1,500 (one exhibit table, introduce speaker, signage, 2 free attendees)
 - Continental Breakfast Sponsors \$1,250 (one exhibit table, podium recognition, signage, 2 free attendees)
 - General Sponsors \$1,000 (one exhibit table, signage, 2 free attendees)
 - Single exhibit table**** \$ 850 (one exhibit table, 2 free attendees, electricity and a complete list of attendees with contact information)
- (40 capacity, lock in your table now!)**

Check here if you need electricity for your table

- Buy a Block of 8 Registrations \$500 (list 8 together & pay with **one** check or credit card)
- Sponsored Friday afternoon bar \$650
- Photography/video Sponsors \$500 (**need two**)
- Signage Sponsor (limited to 1) \$400
- Break Sponsors \$350
- Sponsor I-PAD giveaway for attendance drawing (**need three**)
- Full Page Program Ads, B&W only \$200 (camera ready B&W copy only)
- Half Page Program Ads, B&W only \$100 (camera ready B&W copy only)

*Annual Sponsor packages are July 1, 2021 to June 30, 2022 (more information attached)

Only 40 exhibit tables available and all are **6' skirted tables with 2 chairs

Sleeping Rooms Reservations:

https://secure3.hilton.com/en_US/dt/reservation/book.htm?inputModule=HOTEL&ctyhocn=STLWPDT&spec_plan=CDTAHU&arrival=20200826&departure=20200829&cid=OM,WW,HILTONLINK,EN,DirectLink&fromId=HILTONLINKDIRECT

All exhibitors must adhere to the number of people allowed per booth per form as noted above.



St. Louis Association of Health Underwriters, Inc.

July 1, 2021 – June 30, 2022 **Gold** Sponsorship Level

- | | |
|---|---------|
| ◆ Luncheon Sponsor and speaking opportunity @ Missouri's Benefits Specialists Symposium | \$3,000 |
| 1. Also includes invitation to Grand Opening Reception beforehand | |
| ◆ Gold Booth @ Missouri's Benefits Specialists Symposium and Expo (One exhibit table, table round for 8 guests and includes 2 registrations (total 10 registrations) OR two exhibit tables with 4 registrations) | \$1,700 |
| ◆ Logo on SLAHU web site with link to your company page. | \$750 |
| ◆ Six (6) Tickets To Every Regular Membership Meeting | \$630 |
| ◆ Special Recognition and Inclusion On Signage at All SLAHU Events | \$500 |
| ◆ <i>Choice of Gold</i> Sponsor of SLAHU Charity Event which includes either a Table for 8 participants <u>or</u> <i>Gold</i> Sponsor of <i>Golf Event</i> which includes a <i>foursome</i> . | \$500 |
| ◆ Listed as Gold Level Sponsor In All Newsletters and meeting notices | \$500 |
| ◆ Two (2) SLAHU Memberships (Assignable by sponsor) | \$870 |
| ◆ Listed as breakfast sponsor for one monthly meeting with opportunity to exhibit and give sponsor remarks | \$350 |

Total (if purchased separately)	\$8,800
<i>Gold Sponsor's Investment (37% Savings)</i>	<i>\$5,500</i>



July1, 2021- June 30, 2022
***Silver* Sponsorship Level**

◆ <i>Silver</i> Booth @ Missouri’s Benefits Specialists Symposium (One exhibit table, 4 guest passes and includes 2 registrations (total of 6 registrations))	\$1,700
◆ <i>Silver</i> Sponsor of Golf Event which includes a foursome.	\$500
◆ Special Recognition and Inclusion On Signage at all SLAHU Events	\$500
◆ Recognition as <i>Silver</i> Level Sponsor on SLAHU web site	\$500
◆ Listed As <i>Silver</i> Level Sponsor In All Newsletters and meeting notices	\$500
◆ Four (4) Tickets To Every Regular Membership Meeting	\$420
◆ Listed as breakfast sponsor for one monthly meeting with opportunity to exhibit and give sponsor remarks	
◆	\$350
◆ <i>Silver</i> Sponsor of SLAHU Charity Event which includes a Table for 8	\$300
◆ One (1) SLAHU Membership (Assignable by sponsor)	\$435
Total (if purchased separately)	\$5,205
<i>Silver</i> Sponsor’s Investment (23% Savings)	\$4,000

St. Louis Association of Health Underwriters, Inc.

July 1, 2021 – June 30, 2022

Bronze Sponsorship Level

◆ Bronze Booth @ Missouri's Benefits Specialists Symposium (Single Table with Preferred Placement and includes two registrations)	\$850
◆ Special Recognition And Inclusion On Signage at all SLAHU Events	\$500
◆ Listed As Bronze Level Sponsor In All Newsletters and meeting notices	\$500
◆ Recognition as Bronze Level Sponsor on SLAHU web site	\$300
◆ Listed as breakfast sponsor for one monthly meeting with opportunity to exhibit and give sponsor remarks	\$350
◆ Bronze Sponsor of SLAHU Charity Event	\$250
◆ Two (2) Tickets To Every Regular Membership Meeting	\$210
◆ One (1) SLAHU Membership (Assignable by sponsor)	\$435
Total (if purchased separately)	\$3,395
<i>Bronze Sponsor's Investment (26% Savings)</i>	<i>\$2,500</i>



St. Louis Association of Health Underwriters, Inc.

2021 - 2022

Breakfast Meeting Sponsor

- ◆ 3-5 Minutes at Podium
- ◆ 8 Complimentary Tickets for Your Brokers
- ◆ Your Promotional Materials on Attendee Tables
- ◆ Mention as Sponsor in All Promotional Materials
- ◆ Exhibit Table and Sponsor Sign at Meeting

Your Cost

\$350.00

***ONLY 7 MEETINGS AVAILABLE ON A 1ST COME, 1ST SERVE BASIS.
Dates Subject to Change (Limit of 2 non competing companies per meeting)***



**St. Louis Association of Health Underwriters Sponsorship Program
Contract for sponsorships for July 1, 2021- June 30, 2022**

Please choose one of the following:

_____ **GOLD (\$5500) Two assignable memberships:**

1) _____

2) _____

_____ **SILVER (\$4000) One assignable membership**

1) _____

_____ **BRONZE (\$2500) One assignable membership**

1) _____

**Monthly Meeting sponsors choose from the following list (\$350 per month) ---
DATES TBD**

Name: _____

Address: _____

Name of Company to be posted on the sign _____

Email: _____

Credit Card payments (circle one) Visa, MasterCard or AMEX

Card Number: _____ exp date _____

Name on card: _____

Signature: _____ CVT# _____

Complete Address of card holder _____

Email Address: _____

PHONE NUMBER: _____

(Must provide for communication about the show)

Amount enclosed\$ _____ (add 3% convenience fee for credit cards)

Please make check payable to:

SLAHU

Attn: Dave Drennan

1954 Sumter Ridge Court

Chesterfield, MO 63017

Phone: 636/519-9300

FAX: 636/519-1403.