



Central Missouri AHU

## 2018 Missouri Benefits Specialist's Symposium

*"Thriving in Turbulent Times"*

At the Doubletree Hotel at Westport (located just west of Westport Plaza)  
1973 Craigshire Road, St. Louis, MO 63146 Phone 314/434-0100

**SPACE IS LIMITED—for maximum online and email promotional listing—respond by August 1!**

**Thursday September 20 and Friday, September 21, 2018**

Thursday 4:30-7:00 p.m. with Guest Speaker & Trade Show Open

Friday 8:00 a.m.-3:30 p.m. Program & Trade Show Open

**(Missouri and Illinois CE credits will be offered)**

-- Business casual attire requested --

***Please mark your choices below (check all that apply):***

### **Annual Opportunities\*:**

- Gold Annual Corporate Sponsors \$5,500 (includes one exhibit table plus reserved table for 8 guests, with 2 free attendees (10 total) **OR** two exhibit tables with 4 free attendees)
- Silver Annual Corporate Sponsors \$4,000 (includes one exhibit table plus 4 guest passes with 2 free attendees (6 total))
- Bronze Annual Corporate Sponsors \$2,500 (Includes one exhibit table with 2 free attendees)

### **One Day Opportunities:**

- Pre Conference Sponsor (*NEW*) \$1,500 **One available** (exhibit table, introduce speakers, signage, 2 free attendees)
- Session Sponsors (4 available) \$1,500 (one exhibit table, introduce speaker, signage, 2 free attendees)
- Continental Breakfast Sponsors \$1,250 (one exhibit table, podium recognition, signage, 2 free attendees)
- General Sponsors \$1,000 (one exhibit table, signage, 2 free attendees)
- Single exhibit table\*\*** \$ 850 (one exhibit table, 2 free attendees, electricity and a complete list of attendees with contact information)

*Check here if you need electricity for your table*

- Buy a Block of 8 Registrations \$500 (list 8 together & pay with **one** check or credit card)
- Sponsored Friday afternoon bar \$650
- Photography/video Sponsors \$500 (**need two**)
- Signage Sponsor (limited to 1) \$400
- Break Sponsors \$350
- Sponsor I-PAD giveaway for attendance drawing (**need three**)
- Full Page Program Ads, B&W only \$200 (camera ready B&W copy only)
- Half Page Program Ads, B&W only \$100 (camera ready B&W copy only)

\*Annual Sponsor packages are July 1, 2018 to June 30, 2019 (more information attached)

\*\*Only 40 exhibit tables available and all are **6' skirted tables** with 2 chairs

**Sleeping Rooms Reservations:** [https://doubletree.hilton.com/en/dt/groups/personalized/S/STLWPDT-AHU-20180919/index.jhtml?WT.mc\\_id=POG](https://doubletree.hilton.com/en/dt/groups/personalized/S/STLWPDT-AHU-20180919/index.jhtml?WT.mc_id=POG)

*All exhibitors must adhere to the number of people allowed per booth per form as noted above.*

*Walk-ins will not be allowed unless registered and paid for.*





**St. Louis Association of Health Underwriters, Inc.**  
**2018 July 1 – 2019 June *Gold* Sponsorship Level**

◆ Luncheon Sponsor and speaking opportunity @ Missouri Benefit Specialist Symposium and Expo	<b>\$3,000</b>
1. Also includes invitation to Grand Opening Reception beforehand	
◆ <i>Gold</i> Booth @ Missouri Benefit Specialist Symposium and Expo (One exhibit table, table round for 8 guests and includes 2 registrations (total 10 registrations) OR two exhibit tables with 4 registrations)	<b>\$1,700</b>
◆ Logo on SLAHU web site with link to your company page.	<b>\$750</b>
◆ Six (6) Tickets To Every Regular Membership Meeting	<b>\$630</b>
◆ Special Recognition and Inclusion On Signage at All SLAHU Events	<b>\$500</b>
◆ <i>Choice of Gold</i> Sponsor of SLAHU Charity Event which includes either a Table for 8 participants <u>or</u> <i>Gold</i> Sponsor of Golf Event which includes a foursome.	<b>\$500</b>
◆ Listed As <i>Gold</i> Level Sponsor In All Newsletters and meeting notices	<b>\$500</b>
◆ Two (2) SLAHU Memberships (Assignable by sponsor)	<b>\$750</b>
◆ Exclusive opportunity to address the SLAHU Board of Directors	<b>\$300</b>
◆ Labels Of SLAHU Members	<b>\$70</b>
<b>Total (if purchased separately)</b>	<b>\$8,700</b>
<i>Gold Sponsor's Investment (37% Savings)</i>	<b>\$5,500</b>



## 2018 July- 2019 June *Silver* Sponsorship Level

◆ <i>Silver</i> Booth @ Missouri Benefit Specialist Symposium and Expo (One exhibit table, 4 guest passes and includes 2 registrations (total of 6 registrations))	\$1,700
◆ <b>One (1) Full Page Ad in a Newsletter</b> black and white - jpeg format. 1/2 page 3.5 x 4.5, full page is 8 x 11.	\$500
◆ <b>Special Recognition and Inclusion On Signage at all SLAHU Events</b>	\$500
◆ <b>Recognition as <i>Silver</i> Level Sponsor on SLAHU web site</b>	\$500
◆ <b>Listed As <i>Silver</i> Level Sponsor In All Newsletters and meeting notices</b>	\$500
◆ <b>Four (4) Tickets To Every Regular Membership Meeting</b>	\$420
◆ <i>Silver</i> Sponsor of SLAHU Charity Event which includes a Table for 8	\$300
◆ <b>One (1) SLAHU Membership (Assignable by sponsor)</b>	\$375
◆ <b>Labels Of SLAHU Members</b>	\$70
<b>Total (if purchased separately)</b>	<b>\$4,795</b>
<i>Silver Sponsor's Investment (17% Savings)</i>	<i>\$4,000</i>

# St. Louis Association of Health Underwriters, Inc.

## 2018 July – 2019 June *Bronze* Sponsorship Level

◆ <i>Bronze</i> Booth @ Missouri Benefit Specialist Symposium and Expo (Single Table with Preferred Placement and includes two registrations)	\$850
◆ Special Recognition And Inclusion On Signage at all SLAHU Events	\$500
◆ Listed As <i>Bronze</i> Level Sponsor In All Newsletters and meeting notices	\$500
◆ Recognition as <i>Bronze</i> Level Sponsor on SLAHU web site	\$300
◆ One (1) Half Page Ad in a Newsletter black and white - jpeg format. 1/2 page 3.5 x 4.5, full page is 8 x 11.	\$250
◆ <i>Bronze</i> Sponsor of SLAHU Charity Event	\$250
◆ Two (2) Tickets To Every Regular Membership Meeting	\$210
◆ One (1) SLAHU Membership (Assignable by sponsor)	\$375
◆ Labels Of SLAHU Members	\$70
<b>Total (if purchased separately)</b>	<b>\$3,305</b>
<i>Bronze Sponsor's Investment (25% Savings)</i>	<i>\$2,500</i>



# St. Louis Association of Health Underwriters, Inc.

## 2018 - 2019 *Breakfast Meeting* *Sponsor*

- ◆ 3-5 Minutes at Podium
- ◆ 8 Complimentary Tickets for Your Brokers
- ◆ Your Promotional Materials on Attendee Tables
- ◆ Mention as Sponsor in All Promotional Materials
- ◆ Exhibit Table and Sponsor Sign at Meeting

Your Cost

\$350.00

***ONLY 7 MEETINGS AVAILABLE ON A 1<sup>ST</sup> COME, 1<sup>ST</sup> SERVE BASIS.  
Dates Subject to Change (Limit of 2 non competing companies per meeting)***



**St. Louis Association of Health Underwriters Sponsorship Program  
Contract for sponsorships for July 1, 2018- June 30, 2019**

**Please choose one of the following:**

\_\_\_\_\_ **GOLD (\$5500) Two assignable memberships:**

1) \_\_\_\_\_

2) \_\_\_\_\_

\_\_\_\_\_ **SILVER (\$4000) One assignable membership**

1) \_\_\_\_\_

\_\_\_\_\_ **BRONZE (\$2500) One assignable membership**

1) \_\_\_\_\_

**Monthly Meeting sponsors choose from the following list (\$350 per month) ---Dates**

**Subject to Change**

\_\_\_\_\_ August 9

\_\_\_\_\_ October 11

\_\_\_\_\_ January 10

\_\_\_\_\_ February 14

\_\_\_\_\_ March 13

\_\_\_\_\_ April 11

\_\_\_\_\_ May 9

**Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Name of Company to be posted on the sign** \_\_\_\_\_

**Email:** \_\_\_\_\_

Credit Card payments Visa, MasterCard or AMEX only.

Card Number: \_\_\_\_\_ exp  
date \_\_\_\_\_

Name on card: \_\_\_\_\_, Signature:  
\_\_\_\_\_

Complete Address of card holder \_\_\_\_\_

Email Address: \_\_\_\_\_ PHONE NUMBER:  
\_\_\_\_\_

(Must provide for communication about the show)

**Amount enclosed\$ \_\_\_\_\_ (plus 3% convenience fee)**

**Please make check payable to SLAHU, Attn: Dave Drennan, 1954 Sumter Ridge Court,  
Chesterfield, MO 63017, Phone: 636/519-9300, FAX: 636/519-1403.**